

Nurturing India's Musical Legacy

About the Centre for Research & Promotion of Indian Music (CRPIM)

The Centre for Research & Promotion of Indian Music (CRPIM) was founded with a dedicated mission to **Preserve, Protect, and Promote Indian Heritage Music**, widely known as **Indian Classical Music (ICM)**. As one of India's longstanding institutions devoted to this cultural treasure, CRPIM aims to bring about a *significant revolution in how Indian Classical Music is consumed, perceived, and sustained* in the modern world.

Indian Classical Music is not merely an art form; it is a profound tradition that reflects India's spiritual, cultural, and intellectual identity. CRPIM exists to ensure that this rich legacy continues to grow in relevance while retaining its purity, depth, and authenticity.

Our Purpose: Creating the Future of Indian Classical Music

CRPIM was established with a visionary goal — **to build a dynamic and sustainable ecosystem** for Indian Classical Music that touches and uplifts every stakeholder involved in the art.

Our primary objectives include:

1. Transforming the Consumption of Indian Classical Music

CRPIM is committed to reimagining how audiences discover and enjoy ICM. Through digital innovation, curated content, immersive experiences, and accessible global reach, we aim to bring classical music closer to younger generations and new listeners across the world.

2. Empowering Young Musicians & Emerging Talent

Supporting talent is at the heart of our mission. **So far, CRPIM has helped over 100 musicians release their talent on major digital platforms**, giving them visibility, audience reach, and professional growth opportunities that were previously inaccessible.

3. Building a Complete Classical Music Ecosystem

CRPIM works for the holistic development of all contributors to Indian Classical Music. Our initiatives support:

- **Musicians** – with recording, documentation, release support, and opportunities
- **Students** – via accessible learning tools, scholarships, and structured guidance
- **Teachers & Gurus** – through pedagogical documentation and recognition
- **Institutions** – with research collaborations, curation, and content support
- **Audiences** – by developing appreciation, access, and community engagement
- **Instrument Makers** – by documenting craftsmanship and supporting artisans
- **Organisers & Festivals** – with expertise in programming, artist curation, and outreach

4. Large-Scale Documentation of Indian Classical Talent

CRPIM has undertaken one of the most significant documentation efforts in recent years. Under our flagship projects “**India Stage**” and “**Artistry**”, we have **recorded more than 200 musicians**, capturing their art, style, compositions, and performance identity. These recordings not only preserve invaluable music but also create a digital cultural archive for future generations.

Our Philosophy

CRPIM operates on the foundational belief that Indian Classical Music embodies:

- **Tradition and Innovation**
- **Spirituality and Science**
- **Discipline and Creativity**
- **Heritage and Modern Relevance**

Our work balances preservation with evolution — retaining the purity of the art while adapting to contemporary platforms, formats, and audiences.

Our Vision for the Future

- To make Indian Classical Music **globally accessible and digitally forward**
- To ensure artists find **sustainable livelihood models**
- To document and protect **rare forms, gharanas, and musical knowledge**
- To create **national and international festivals, conferences, and learning modules**
- To celebrate Indian Classical Music as a **living, evolving cultural treasure**

Through continuous research, talent development, cultural initiatives, and digital transformation, CRPIM aims to inspire millions and help shape the future of India’s musical heritage.

“For Every Musician, For Every Rasika”